BOD meeting May 26,2016

Call to order, 8:00 pm, (?), Conference call

Roll call: Tish Saare, Catrina Quantrell, Jas Shearer-McMahon, Betsy Wandler, Amrita Ibold, Pat Johnson, Cathy Leddy

Reading of last year’s minutes and approval.

**Motion: Betsy motions to approve, Amrita seconds, Approved.**

Old business:

How to retain members -Membership is rising, most old members did renew. Quite a few new ones. Facebook, emails to membership are excellent. Annual Report has been very popular. Awards are great, Molly is interested in helping with grading, set up something at the conference maybe Thursday evening, have her tell us what to do. Use old grading info and give it to her. AT movement is very important. Email frameworks to Tish using old info and what other breeds do. Continue to look at survey to tell us what our members would like.

Lifetime members, how to see if they still want to receive information from us; send letter to people we haven’t heard from in years with SASE asking them to please send back ‘email only’ or paper, so we don’t waste our time.

New members; bring zip drive to RBS, special deal for RBS? Discussion.

**Motion: Jas motions Friends members electronic only membership if signed up during RBS $15 Second: Tish and Betsy Approved.**

Rare Breeds Show report-Silent Auction/on Facebook/Website? Cathy will try to get items up, no promises. At this point, most items are paid for and we’re about $1000 in the red, but post entries could make that up. Well under our budgeted $6000 needed from the ATAA.

Raffle for early renewals/membership? Getting people to renew early, keep it up.

New Business:

Logowear – Smartpak $150 for digitizing /Dovers no cost in Dover, vs Cafepress vs us- us running it. Cathy will look into different On Demand store fronts and report to BOD.

**Motion: Tish motions to put logo at Dovers (free) and items on website through Cafepress. Second: Pat seconds. Approved.**

Agenda for General Membership Meeting; Agenda looks good.

Awards – should we do outside awards? What sorts? Discussion: Must be a member to get awards.

**Motion: Betsy motions, the ATAA will not offer outside awards to non registered Tekes or non members. Second: Catrina approved.**

Strategic Plan – Pat, wants to put it together. Will put together an outline.

Grading/breed standard discussion; ask Molly if she’ll help us with it. Jas and Cathy have old stuff, Tish has a slideshow on conformation, etc.

Pat suggests: Ask Molly about assembling a team to grading and how to support it. Thursday night at the RBS?

Geldi, Jas says she might be able to see if he could come, Klimuk would be great, Ask Molly if someone like that would be good. Building on successes. Possibly looking at other people, such as Clara de Vos, Katarina Jacob.

Need to come up with a vison for Molly to follow, old stuff, new stuff.

Jas and Cathy can spearhead this and everyone can pitch in. Have at least suggestions by RBS.

**Motion: Tish motions to adjourn at 8:38, Jas seconds adjourned.**